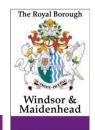
Legoland Traffic Update

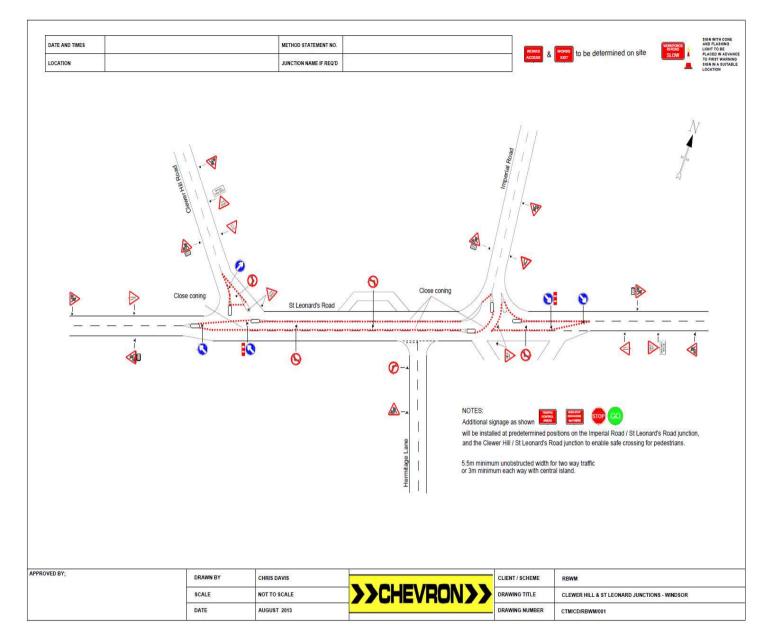
Tony Carr
Traffic and Road Safety Manager



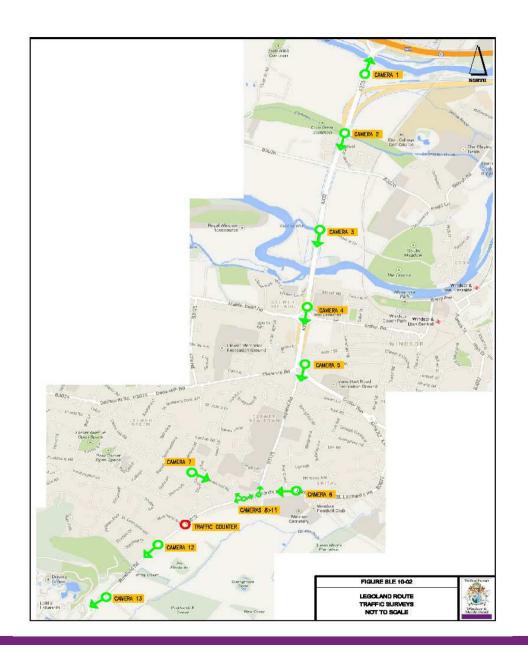
- Heavy traffic flows/congestion on corridor from M4 to Legoland during summer months
- Suggestion that Imperial Rd/Clewer Hill Road junctions operating as a bottleneck and a major contribution to the traffic problem
- Trial signal switch-off scheme to allow free flow of traffic through these junctions

- Trial scheme introduced weekend 31st Aug/1st
 Sept
- Traffic flows/queue lengths monitored for comparisons with weekend 17th/18th Aug
- Camera monitoring/permanent traffic monitoring site











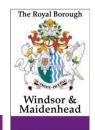
Results

- •Traffic flows Up to 10% higher during morning
- Traffic Queues No significant change
- Journey Times No significant change



Public Reaction

- Negative feedback from affected local residents
- Negative response from local press
- No feedback from Legoland visitors



Conclusion

- Scheme has demonstrated limited traffic benefits
- Significant dis-benefits to local residents/adverse public reaction
- Traffic bottleneck is Legoland junction/access/car park

Legoland Planning Application

- Proposal to re-develop Pirate Training Camp area
- Planning application suggests that this improved facility will have no impact upon traffic
- RBWM remain concerned about existing traffic problems in area and peak traffic days becoming a more common occurrence

Traffic Update

- On-going discussions with Legoland management
- High-level meeting with Legoland planned for mid-October
- Engagement with Police and HA about signing on HA network
- Review of left-turn coning at entrance



